

GINGLE

LITE-PAPER

www.gingle.io

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THE GO-TO CRYPTO PAYMENT GATEWAY FOR ALL INDUSTRIES



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Introduction

What do we do?

As the world of cryptocurrencies is vastly expanding and growing, the demand for a utility to use them becomes more apparent. Due to decentralisation, cryptocurrency has revolutionised the way we do transactions and various other services. However, no matter how decentralised cryptocurrencies are, making payments with them will always entail extra fees and additional steps in the same way that centralised options do.

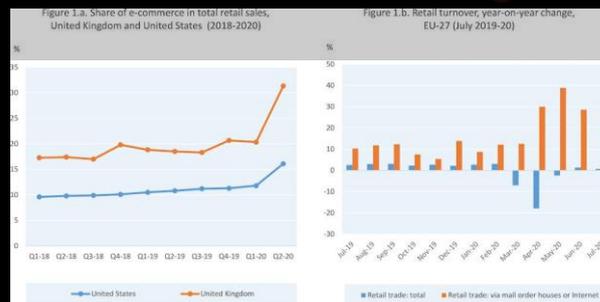
At Gingle, we are determined to design the future of cryptocurrency payments. We strive to change the payment approach that no other entity has managed to do yet. With the \$GNGL token, Gingle will be one of the most promising projects of the recent technological era.



Market Analysis

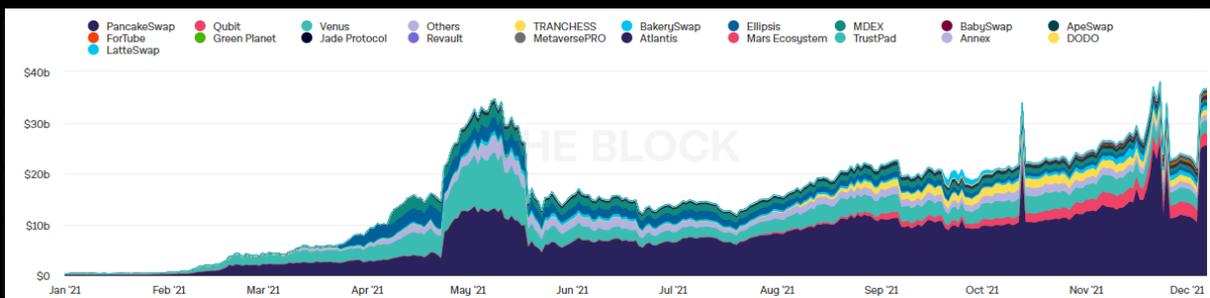
Digital Payment Market

Despite the devastating effects of Covid-19 on traditional businesses such as restaurants and cafes, brick-and-mortar retailers and significant events and conferences that rely on face-to-face interactions, the pandemic has become a blessing in disguise for digital service providers. The United Nations Conference on Trade and Development noted that the e-commerce share of global retail trade has risen from 14% in 2019 to about 17% in 2020. In addition, data from OECD showed that e-commerce transactions in many countries have shifted from luxury goods and services towards everyday necessities.



Binance Smart Chain DeFi

BSC has become one of the cheapest, fastest, and most extensive cryptocurrency networks of 2021. Just less than one year after the launch of the BSC mainnet, the value locked by DeFi projects on BSC has reached a whopping US\$36 billion.



Source: theblockcrypto

Our Plan

Vision and Goals

Gingle will change the way we conduct cryptocurrency payments. This is achieved by making payments fully decentralised and scalable with all BSC tokens since they are integrated into our Gingle ecosystem. We are enabling Gingle to be the most scalable payment gateway in the crypto market.

Trustless, immutable, and efficient are our core principles to build the payment industry's decentralised digital economy. Our mission is to design the future of cryptocurrency payments.



Proposed Solutions

To address the pain points of consumers, and businesses, we have come up with a complete solution with the following characteristics:

- Decentralised Payments with zero points of failures
- Cross border transfers without the fear of third party monitoring
- Fast, cheap, and reliable – cost pennies to transfer no matter the amount

Benefits for consumers

- Consumers can make cross-border fund transfers without paying hefty transfer fees or exchange rates to a third party, and the transfer happens immediately
- Consumers can now shop online securely without having to worry about credit card information getting stolen
- Make payments and purchases while being protected from third party tracking.



Benefits for businesses

- Save on merchant fees with each transactions
- Merchants get to focus on sales without having to worry about credit card fraud and chargeback
- Tap into the booming BSC market and add a new source of sales to increase revenue
- Easily integrate crypto payments into e-commerce websites
- Creates options to opt for the additional easy-to-manage accounting software to manage sales reports and tax filing.



GINGLE Crypto Payment Eco-System

Purpose, the underlying protocol, and cryptocurrency

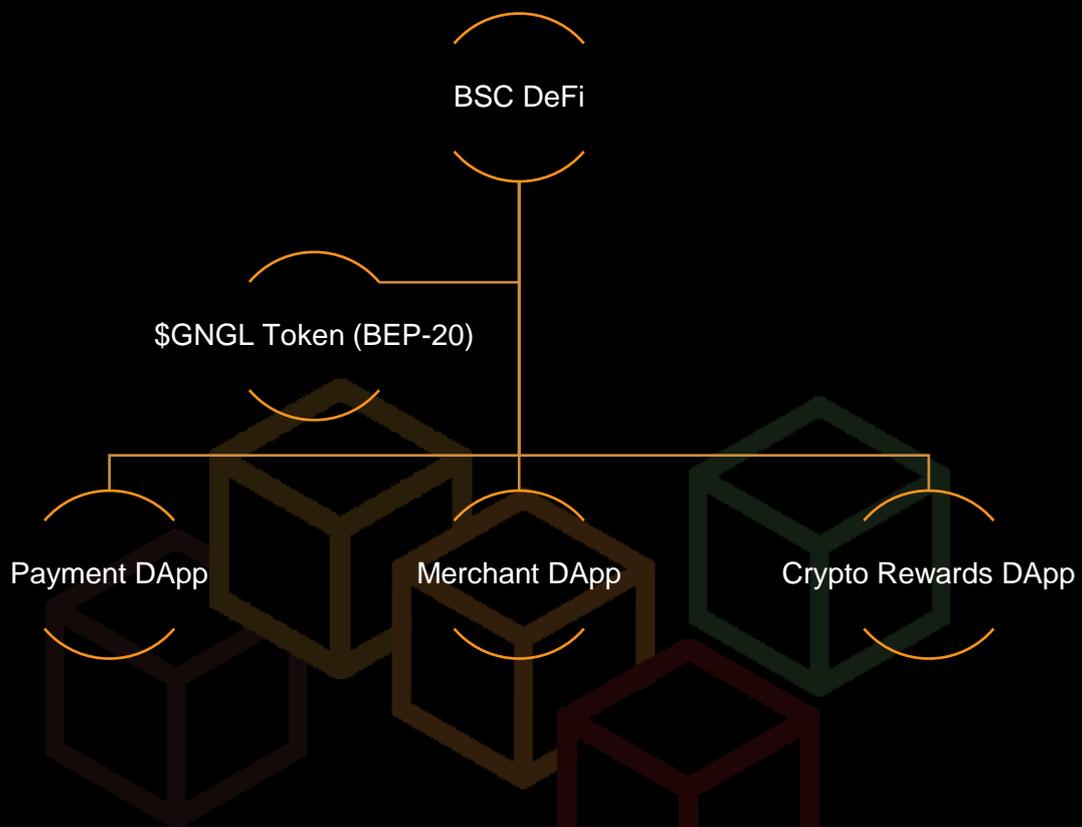
Gingle is the future of decentralised, scalable cryptocurrency payment tailored for merchant transactions. Gingle incorporates the **BEP-20 protocol** to enable users to pay daily expenditures using cryptocurrencies and other BSC tokens built on the Binance Smart Chain (BSC). On top of that, users are rewarded with GNGL tokens as they spend using cryptocurrencies.

The underlying currency used for all transactions on the Gingle platform will be \$GNGL, \$BTC, \$ETH and \$LTC. Investors can purchase this cryptocurrency through PancakeSwap. In the future, investors will also be able to buy \$GNGL in other cryptocurrency exchanges. Unlike other cryptocurrencies, \$GNGL cannot be mined, and its total supply is finite (80 million).

Gingle will be the pioneer in enabling more industries not only from a physical store standpoint, to embrace the beauty of crypto payments. We're engaging with engineering companies, logistics, manufacturing and fashion, to have a head start on paying their suppliers and employees via crypto.



Platform overview



\$GNGL will be the cryptocurrency used in Gingle decentralized applications (DApps) to provide rewards. It is a BEP-20 token on the BSC DeFi network.



Roadmap

FEB 2022

- *Website update*
- *Roadmap planning*
- *Marketing*
- *Community building*
- *Brand awareness*

MAC 2022

- *Presale on Pinksale*
- *Coinmarketcap update*
- *GINGLE Wallet beta launch*
- *Merchants onboarding*
- *GingleNFT artist collaboration*

APRIL 2022

- *CertiK Audit*
- *GingleNFT whitelist & mint*
- *GINGLE Payroll System integration*
- *Binance update*
- *Team expansion*

MAY 2022

- *Coingecko update*
- *GingleNFT giveaway*
- *\$GNGL burn*
- *GINGLE Wallet full features*

JUNE 2022

- *Crowd engagement*
- *User traction 5,000 active*
- *3% of total supply burn*
- *Macro & Micro businesses onboarding*

Tokenomics



Breakdown

- *Presale on Pink Sale – 5%*
- *Private Sale on Telegram channel – 2%*
- *Reserved For Payment Rewards – 10%*
- *Team & Development – 10%*
- *Marketing – 10%*
- *Exchanges Listings – 30%*
- *Public Sale on PancakeSwap – 33%*

Audit

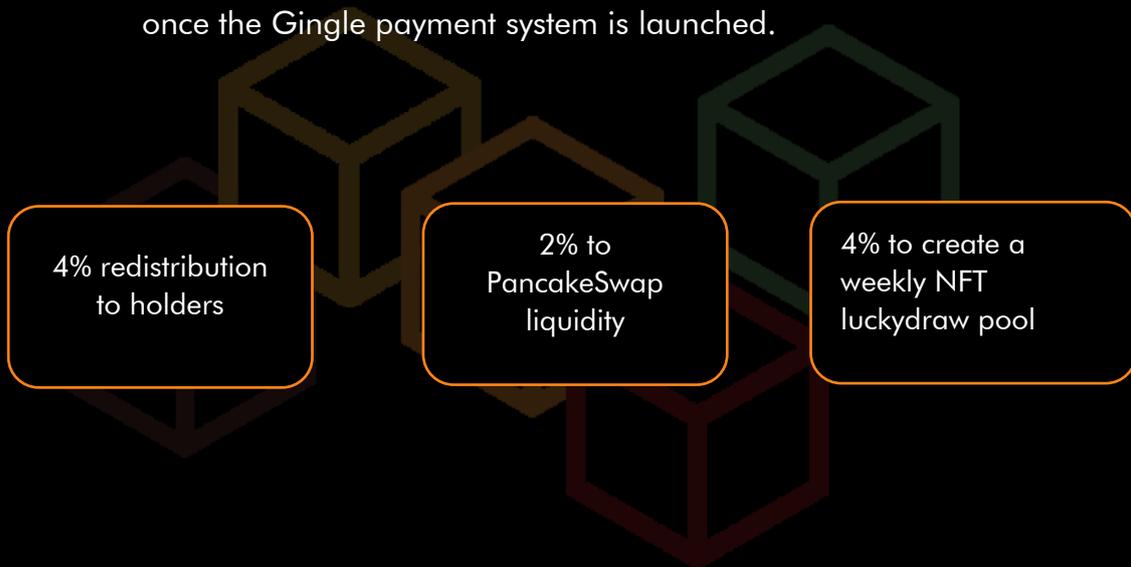
Our contract is audited and we will renounce the ownership after the launch.

KYC

Our team member KYC will be upon launch.

PancakeSwap Trading Tax

We have designed the Gingle tokenomics with early investors in mind. A 10% tax will be imposed on any buy and sell transaction. The tax will reward all existing holders. The 10% tax will be lifted on buy transactions once the Gingle payment system is launched.



Core Team



Danial
Co-Founder & CEO



Diyana
Team Lead



Shareena
Co-Founder & COO



Amir
CTO



Irdina
Marketing



Syamim
Marketing



Presale

-14/03/2022-

Pinksale Platform

View countdown on www.gingle.io

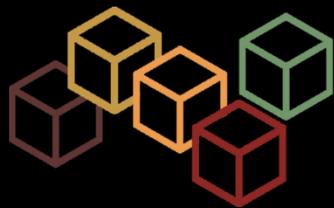
Soft cap – 150 BNB

Hard cap – 300 BNB

Minimum – 0.03 BNB

Maximum – 2 BNB





GINGLE

Contact Us

If you have any questions, do contact us
at admin@gingle.io

